



ICOM's International Committee for Museum Management (INTERCOM), along with partner committees ICOMON, ICOM ARAB, ICOM SEE, IMREC, ICOM UK, ICOM France, ICOM Qatar and Museum Leadership House invites participants of the ICOM Dubai Conference to attend their joint programme.

Expo Dubai Venue Day – Off	
15 November 2025 10.00 – 18.00	
Theme 2	Future Scoping: In Conversation With Young Museum Leaders Of The Future

09.00 AM	Transport From The Point In The City Centre Dubai To Expo Venue
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10.00 AM	Session One Moderated By Anne – Marie Gillis (INTERCOM)
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Emerging Next - Step Leaders: Museum Leadership House Workshop

The takeaways of the meeting with emerging leaders: Museum Leadership House 2025 held in Dubai prior to the triennial conference will be presented in order to provide a dynamic and engaging platform to further develop the leadership conversation with future and emerging museum leaders. The proposed structure of the workshop will be presented consisting of three distinctive and interconnected sections - Foundation, Provocation and Activation which will enable an exploration of leadership challenges in a dynamic conversation with the audience.

Workshop led by: Sofia Widmann (MLH), Olga Tykhonova (MLH) and Anne- Marie Gillis (INTERCOM)

10.30 AM		Presentations Moderated By Anne – Marie Gillis (INTERCOM)	
10.30 AM	UK	10.40 AM	South Korea
<p><b>Jianjun Ye</b> <b>Title:</b> Gaming Profits, Cultural Gains: Nitroplus’s Innovative Funding Model for Museums</p>		<p><b>Sunghee Cho</b> <b>Title:</b> Title: Essential Competencies for Young Professionals in the Era of Digital Transformation</p>	
10.50 AM	Italy / UAE		
<p><b>Francesca Bacci</b> <b>Title:</b> Preparing Tomorrow’s Museum Leaders: A Gulf-Responsive Educational Framework for the 21st Century</p>			

11.00 AM	Q & A Session: Discussion With Presenters & Keynotes
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11.10 AM	Networking Coffee Break
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12.00 PM	Session 2 Moderated By Cristina Vannini (INTERCOM)
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12.00 PM	Panel With ICOM Arab
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Existing And Emerging Museum Leaders In The Middle East

Panellists: Echcherki DAHMALI, President of ICOM Arab - Dr Othman Moamen, head of Museums Sector in Egypt, Rashad Bukhash, President of the Association of the Protection of Heritage in UAE (Dubai), Dr. Fatema Hassan Al Sulaiti, ICOM Qatar

12.30 PM		Presentations	
12.30 PM	Egypt	12.40 PM	Egypt
<b>Amal Ibrahim</b> <b>Title:</b> Building Future Museum Leaders: Capacity Building and Knowledge Exchange at the Grand Egyptian Museum		<b>Asmaa Hussein Abdelhamied Mahmoud</b> <b>Title:</b> Empowering Emerging Professionals for Museum Leadership to Ensure Sustainability in Rapidly Changing Environments	
12.50 PM	UAE		
<b>Lamya Al Nuaimi</b> <b>Title:</b> Brand and Innovative Partnerships			

13.00 PM	Q & A Session: Discussion With Presenters & Keynotes
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13.15 PM	Lunch Break
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14.15 PM	Session 3 Moderated By Martha Ikabongo (INTERCOM)
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14.15 PM	Panel With ICOM SEE
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How To Integrate Emerging Leaders Into ICOM

Panellists: Alenka Černelič Krošelj (ICOM SEE), Reena Dewan (INTERCOM), Damon Monzavi (ICOMON); Marine Mkrtchyan (ICOM Armenia)

14.45 PM		Presentations		
14.45 PM		Portugal	14.55 PM	Finies (Dutch Caribbean / Bonaire)
Edward Ayres de Abreu		Jude De Wolff		
Title: Rebuilding a Museum and Its Team: The Power of Listening and Democratic Leadership		Title: Strategic Representation and Cultural Diplomacy in Practice in the Dutch Caribbean		
15.05 PM		Mexico		
Anareli Acosta				
Title: New Voices Out of the Vault: Reimagining Central Bank Museums Through Inclusive and Emerging Leadership				

15.15 PM	Q & A Session: Discussion With Presenters & Keynotes
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15.30 PM	Addressing Turbulent Times – Related To The ICOM Statement Of Peace:
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Uliia Vaganova, Vice Chair Of ICOM Ukraine, Director Of The Bohdan And Varvara Khanenko National Museum Of Arts

Title: Navigating Museums Through Peace and War: Ethical Dilemmas

15.40 PM	Break
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16.00 PM	Annual Meeting Of ICs INTERCOM / ICOMON Non-Members Visit Expo Dubai
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18.00 PM	Return To The Dubai City Centre
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