



ICOM Exhibitions Onsite at the Etihad Museum: A Full Day of Innovation, Dialogue, and Connection

Join ICOM Exhibitions for an immersive day at the iconic Etihad Museum in Dubai, where history and innovation intersect. This full-day program brings together global museum professionals for a curated experience of hands-on workshops, dialogue-driven sessions, and networking in one of the region’s most striking cultural venues.

Morning	Grounding & Co-Creation
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Welcome & Curated Museum Tour

Begin the day with an exclusive guided tour of the Etihad Museum, featuring insights from the curatorial and design team on the storytelling strategies that bring the UAE’s unification to life.

Workshop	Designing For Dialogue
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This interactive session explores how to embed participatory content and community-driven narratives into permanent and temporary exhibitions. Participants will map new content development models and co-creation workflows.

Networking Lunch	Connect With Colleagues From Across The Globe
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Midday	Practice Exchange & Provocation
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Lightning Talks	What’s Next In Exhibition-Making?
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Hear from a diverse group of practitioners sharing provocative 5-minute talks on emerging trends—from AI tools to sensory-centered storytelling and experimental curation.

Futures LabWorkshop	Rapid Prototyping For Impact
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Using real-world challenges submitted by attendees, small teams will design and pitch innovative exhibition concepts with mentorship from international facilitators.

Group Reflection	Key Takeaways & Global Next Steps
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A closing plenary gathers insights and shared commitments for future collaboration, with opportunities to join new ICOM working groups or partner projects.